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| Content  Standards | 4 – 3.5  Exceeds  Standard | 3 – 2.5  Meet  Standards | 2 – 1.5  Words of  Approaching  Standard | 1 – 0  Not Meet /  Barely Meeting  Standard |
| INTRODUCTION  ATTENTION -GETTER  PURPOSE | Attention -getter gets the audience, creates information hunger. A clear explanation of topic leads audience smoothly into the speech. | Attention- getter gets Audience involved (Mentally or Physically). Explanation of topic leads us into the speech. | Attention- getter is present but limited. The exploration of topic is late it harder for us to follow you into the speech. | Attention- getter isn’t present. Topic statement isn’t present. |
| ORGANIZATION  TRANSITIONS  RELATIONSHIPS | Organization is complex ideas is logical, coherent and relevant which helps convey message clearly. Smooth transitions were made so that each new element builds on the procedure to create unified whole. | Used logical order to deliver information. Utilize basic transitions and organized ideas, concepts and information. | The speech lacked a logical order ,utilized minimal transitions , and only hits at organized ideas, concepts ,information. | There is no discremble order , no transitions and the ideas, concepts , and information are unorganized. |
| DEVELOPMENT OF TOPIC | Develop topic thoroughly by selecting and significant and relevant facts, definitions,. Details, quotations,  Appropriate to purpose | Developed topic by selecting significant and relevant facts, definitions  , details ,etc appropriate to the purpose of speech. | Topic needs non development, included minimal significant and relevant facts, definitions , details, etc. | Very few of any relevant facts, definitions, details, etc included in speech. |
| CONTENT LANGUAGE | You made your topic interesting to specified audience,using appropriate word choices, vocabulary figurative language and level of complexities detail. | You used appropriate word choices ,vocabulary,  And examples. Detail and word choice were appropriate to audience | You used some appropriate word choices, vocabulary,examples. Need help to make detail and word choice appropriate to. | Very few appropriate word choices,vocabulary  Examples.  Details and word choices most. |

Source: https//stduylib .net /doc /7899355/ rubric -for -informative - speech